Assessing Program/Effort Reach Worksheet

The following worksheet provides a tool to compare how constituents currently experiencing your targeted problems are actually being reached or served by local programs/efforts. Section 1 provides a three step process to analyze the current reach of a program/effort (e.g., total number served/total number experiencing). Section 2 provides a set of reflection questions to identify next steps for aligning or expanding the reach of the program/effort with current conditions.

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| **SECTION 1** | | | | | |
| **Your Program:**  Click or tap here to enter text.  **What problem is this program/effort designed to address?**  Click or tap here to enter text.  **What is the targeted geographic area for your program/effort?** (whole county, city, neighborhood, specific classroom)  Click or tap here to enter text. | | | | | |
| **About the Targeted Population** | | **Who is Currently Being Served/Reached?** | | **Assessing the Reach of Your Program/Effort** | |
| **Within your targeted area, how many constituents are experiencing this problem?** Click or tap here to enter text. | **Total Number**  Click or tap here to enter text. | **In the past year, how many constituents did your program/effort serve?** Click or tap here to enter text. | **Total Number** Click or tap here to enter text. | **What is the reach of your current program/effort?**  **Total Number Served**  **\_\_\_\_\_\_\_\_\_\_**  **(divided by)**  **Total Number Experiencing**  **\_\_\_\_\_\_\_\_\_\_** | **% Reached**  Click or tap here to enter text.  **%** |
| **Among those constituents, what percent are:** | | **Among constituents you serve, what percent are:** | | **In what ways is the population you serve similar to and different from the constituents experiencing this problem?** | |
| African-American | Click or tap here to enter text.**%** | African-American | Click or tap here to enter text. **%** | African-American | Click or tap here to enter text. |
| Latino | Click or tap here to enter text.**%** | Latino | Click or tap here to enter text. **%** | Latino | Click or tap here to enter text. |
| Asian | Click or tap here to enter text.**%** | Asian | Click or tap here to enter text. **%** | Asian | Click or tap here to enter text. |
| White | Click or tap here to enter text.**%** | White | Click or tap here to enter text.  **%** | White | Click or tap here to enter text. |
| Native American | Click or tap here to enter text.**%** | Native American | Click or tap here to enter text.  **%** | Native American | Click or tap here to enter text. |
| Other | Click or tap here to enter text.**%** | Other | Click or tap here to enter text. **%** | Other | Click or tap here to enter text. |
|  |  |  |  |  |  |
| Below 200% poverty  (or other measure of economic vulnerability) | Click or tap here to enter text.**%** | Below 200% poverty  (or other measure of economic vulnerability) | Click or tap here to enter text. **%** | Below 200% poverty  (or other measure of economic vulnerability) | Click or tap here to enter text. |
| **Where do these constituents primarily live?**  Click or tap here to enter text. | | **Where do the constituents you serve primarily live?**  Click or tap here to enter text. | | **Does the population you serve live in the areas where the problem is most often experienced?**  Click or tap here to enter text. | |
| **What are the ages of these constituents?**  Click or tap here to enter text. | | **What are the ages of constituents you serve?**  Click or tap here to enter text. | | **Are the ages of the population you serve consistent with the ages of the constituents most likely to experience this problem?**  Click or tap here to enter text. | |
| **What other characteristics, such as family composition (single parent, teen mom, grandparent care), education, or employment status, are common among people experiencing this problem?**  Click or tap here to enter text. | | **What other characteristics, such as family composition, education, or employment status, are common among people served by your program/effort?**  Click or tap here to enter text. | | **Are the characteristics (family composition, education, employment status) of the population you serve consistent with the characteristics of the constituents most likely to experience this problem?**  Click or tap here to enter text. | |
| **What does this tell you about who the problem is most affecting in your community?**  Click or tap here to enter text. | | **What does this tell you about who is being reached by your services?**  Click or tap here to enter text. | | **What do these numbers tell you about who you are serving in your community?**  Click or tap here to enter text. | |
| **SECTION 2** | | | | | |
| **Reflection**    **Overall, do your services reach the demographic groups most likely to experience your targeted problem? What are some specific areas of concern?** (for example, if only 9% of the constituentsyou serve are in a particular group but they represent 35% of the population experiencing the problem, you can say that group is underserved)  Click or tap here to enter text.  **What does this reach assessment tell you about your organization’s strategies? Are they designed to reach the constituents who most need your services?**  Click or tap here to enter text.  **Are there any specific changes you think your program/effort should make to more effectively reach your targeted population?**  Click or tap here to enter text.  **What ideas do you have for adjusting the scale of what you offer to better meet the needs of the community?**  Click or tap here to enter text. | | | | | |