Shared Vision Talking Points

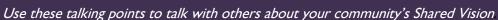*Use these talking points to talk with others about your community's Shared Vision.*

What is a shared vision and why is it important?

A **shared vision** supports local change by bringing stakeholders together to clarify WHAT changes we want to see in the community and HOW these changes will come about.

Shared Visions:
- Help us come up with **SHARED OUTCOMES** to guide our work
- Trigger the design of **MULTIPLE STRATEGIES** to transform our community
- Motivate people and organizations for **COLLECTIVE ACTION**
- Raise up the **PERSPECTIVES** of individuals experiencing inequities

Here is how we got started creating shared vision for our community:

A group of [#] people from local organizations and groups came together to develop a Shared Vision around a healthy community.

We envisioned a future scenario where *each child, youth, adult, and family in our community is thriving. There are no meaningful differences in health and wellbeing between people of different races, genders, income levels, LGBTQ status, immigration status or other characteristics.*

Then we identified what we would see different across people, organizations, environments, and systems that would bring about this new reality. Here are some of the things we identified:

[Ask your backbone organization for a summary of the shared vision notes]

What do you think about this vision? Do you see anything missing we should add?

Then, we used local data to figure out which groups in our community are experiencing the worst outcomes related to the Shared Vision goals. After looking at this data, we prioritized the following groups to target in our efforts:

[Ask your backbone organization for summary of prioritized groups]

Help foster action!

How could your organization support the goals in our Shared Vision?

For example, how could your organization:
- Design your programs, strategies, grants, or strategic plans to target <u>multiple</u> Shared Vision goals?
- Ask your staff/colleagues, community partners, and most importantly residents from prioritized groups who are touched by your efforts about barriers to the Shared Vision goals?
- Talk with others about the Shared Vision and why it's important?
- Help us engage other local organizations and groups who help support the Shared Vision?