

Strategy Design Checklist



Design Challenge:

How might we _____ given the following root causes and consequences:

Root Cause 1: Insert key data points below

Consequences:

Root Cause 2:

Consequences:

Root Cause 3:

Consequences:

Capture the ideas (e.g., sticky notes) within your prioritized strategy package

A large, empty rectangular box with a thin black border, intended for capturing ideas or sticky notes.

Permeate Ecological Layers

What are the ecological layers you should engage and influence given your strategy ideas and Design Challenge?

Ecological Layers	Which stakeholders or settings are: <ul style="list-style-type: none"> • Contributing to issues in design challenge • Working where targeted population lives, works, plays • Already working on strategy cluster 	How could these stakeholders or settings: <ul style="list-style-type: none"> • support this strategy? • shift behaviors or conditions contributing to design challenge? 	What could you add to your strategy to: <ul style="list-style-type: none"> • Impact these setting and actors with the efforts? • Engage them in the efforts?
Policy makers and decision-makers			
County-level services and supports (e.g., housing authority, transportation authority, planning commission, etc.)			
Community-based service delivery system (e.g., Dept. of Human Services, Health care, School Districts, etc.)			

<p>Neighborhood-based organizations (e.g., faith-based, barber shops, neighborhood association, etc.)</p>			
<p>Businesses, retailers, and employers</p>			
<p>Residents (adult and youth)</p>			

Design Strategies to Address Multiple Outcomes

How could you design your strategies to simultaneously address multiple outcomes within your Shared Vision?

What additional outcome areas could we address? Consider both community system and population outcomes	How could we design our strategies to simultaneously address these outcomes?

Disrupt the Status Quo

How could you disrupt the status quo to improve the power of your strategies?

Consider Disrupting...	Strategy Ideas
HOW the strategy works:	
WHO carries out the strategy:	
WHERE the strategy happens:	
WHEN the strategy happens:	

Design for Equity

How can you design your strategies to address inequities and promote equity related to your Design Challenge?

Consider...	Strategy Ideas
<p>Root Causes of Inequity Which groups of residents are experiencing the worst outcomes related to your Shared Vision and Design Challenge? Why are these inequities happening locally?</p> <p>How can you design your strategies to address these root causes?</p>	
<p>Unintended Consequences Could your proposed strategies create any negative unintended consequences for these groups of residents? If so, how can you address these negative consequences?</p>	
<p>Equity Conditions How can you promote equity by supporting the development of social, economic, and political power and capacity within disadvantaged groups?</p>	

Align the System

How can you address current system misalignments with your strategies? Use the following table to assess and address these misaligned conditions.

ABLE System Characteristic	System Alignment Questions	Strategy Ideas to Address Misalignments
<p>Mindsets</p>	<ul style="list-style-type: none"> • What are people’s (leaders, staff, residents) beliefs about these strategies? Do they recognize the strategies as: <ul style="list-style-type: none"> ○ Necessary compared to the status quo? ○ Feasible to carry out? ○ Beneficial to themselves, local organization, and clients? • Who might resist this new behavior? 	
<p>Components</p>	<ul style="list-style-type: none"> • To what extent do current services or programs provide opportunities for people to use these strategies? • How compatible are these strategies with how services or programs are currently designed or delivered? What needs to change? 	
<p>Connections</p>	<ul style="list-style-type: none"> • Is needed information or resources flowing to the people or settings trying to adopt the strategies? • Are needed referrals in place to support the strategies? 	

ABLE System Characteristic	System Alignment Questions	Strategy Ideas to Address Misalignments
Regulations	<ul style="list-style-type: none"> • What current policies, practices and procedures might get in the way of people’s capability or opportunity to use the strategies? • What policies, practices or procedures are not in place but are still needed to support the strategies? 	
Resources	<ul style="list-style-type: none"> • Do leaders, program staff, families, youth, and other relevant community members have the skills and knowledge they need to successfully carry out or support these strategies? • Do organizations have adequate staff and financial resources to carry out these strategies? • Do organizations have needed technology to carry out these strategies? • Are needed community resources in place to support the strategies? 	
Power	<ul style="list-style-type: none"> • How do the strategies challenge the existing power and decision-making structures? • What new decision-making structures will need to be developed to support the strategies? Who else will need to be included in decision-making that is currently excluded? What else within the system will need to be altered to support this new structure? 	